

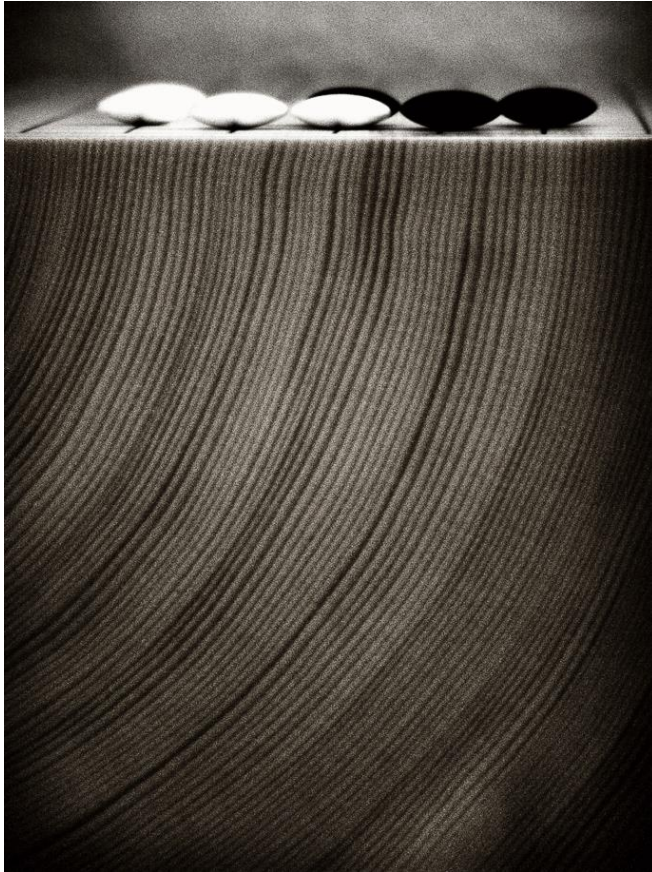
# Switzerland 2018: European Go Congress

Application for the organization of the European Go Congress 2018  
2015.12.01

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Introduction

Committee

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# Switzerland is candidate for the 2018 European Go Congress

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**The Switzerland Go Federation ambitions to organize the European Go Congress 2018, in order to 1) promote the game in his country, 2) attract and link to companies and sponsors, 3) praise the virtues of the game on both life and business matters.**

**This event will be a vehicle of energy and focus that will give a fresh and targetable objective to the Swiss Go Federation, which will use this opportunity to introduce business relations to the game and the possibilities it may offer them – a doorway to Asian connections. We strongly believe that by gaining support of companies, we will have the necessary back-up to promote and lead this game to a new level for the years to come.**

**To achieve this, the Swiss Go Federation wants to organize the European Go Congress, and particularly focus on the promotion and visibility of the event. This document lays the basis of our vision for this celebration.**

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# People who already committed to help organize the event are teachers, champions, business-people, organizers...

*"I'll be very happy if I can be part of this great event as an organizer and teacher.*

*I've been staying in Europe for a long time and attended many tournaments.*

*I'll fully use my experience and teaching skills to help improving the quality of event."*

**In-Seong HWANG**



- 8 dan player in Europe
- International Baduk instructor of Korea
- Official Go instructor of Switzerland (2011) / France (France)
- Currently 1st place in Europe.
- 1996-2001 Korean Yunguseng (Insei)
- 2002 Entered Myoung-ji university, Department of Baduk Studies
- 2003-2005, 2009 Worked as TV commentator at Korean Baduk TV.
- 2005 - 2006 Go instructor in Berlin
- 2009 - 2014 Stayed in Germany, Switzerland, Netherlands, UK and France.
- In Europe, attended 49 tournaments, won 32 times.

**Semi LEE**



- 2009 Graduated Myoung-ji university, Department of Baduk/business Studies
- 2009~2011 Worked for Go companies(Cyberkiwon Corp., Kings Baduk) business division
- 2012~ Teaching Go to youth/beginners in Europe
- 2014~ Supporting European Go as a representative instructor of Korea
- "I will be happy to help Korean pros and Korean participants' (players) communication."
- "I can advertise the EGC to Korean Go communities."
- "I've organized a Go camp about 10 times, so I can also help organizing the tournament & side events."

**Lorenz TRIPPEL**



- Started to play go in 1982 at age of 10, never stopped playing since then.
- Treasurer & Secretary of the Swiss Go Federation since 1998
- EGF Secretary since 2013.
- President of Zurich Go Club 2003 to 2013
- Organized 16 times the Zurich tournament, 3 times the Swiss Go Championship
- Organized team championship at the mind games in Lille 2012.

**Flavien AUBELLE**



- President of the Swiss Go Federation since 2011
- Founder & president of the EPFL Go club 2007 to 2014
- Work as a consultant for digital strategies
- Organized 5 Go tournaments at the EPFL – gathered CHF 20k of sponsoring for 4 of them
- Was Insei from 2008 to 2009
- Organized the Forum EPFL, an event with more than 10k of visitors on a week event

## ... referees, promoters, relationship-people.

Dragan DUBAKOVIC



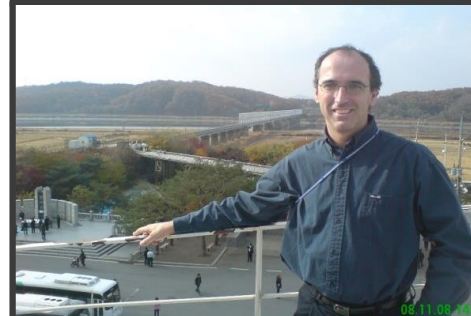
- Playing go for over 30 years, last 15 years member of the board of Go Club Radnicki Kragujevac, president of Go Club 2010-2014. Since then vice-president
- Since 2008 member of the board of Serbian Go Association.
- Since 2007 chief referee in almost all of tournaments organized in Serbia.
- Youth champion of Yugoslavia 1998.

Li YUE



- Organized and assisted in numerous Go workshops, seminars and lectures throughout Europe
- Has experience in Go events promotion and external communication
- Primary responsibilities in coordination and communication with Chinese professionals and groups
- Supporting role in event promotion

Roberto MORRISON



- Learned the rules in 1989
- Speaking 6 languages (IT - FR - DE - EN - CZ - ES)
- Organized many local tournament (including Swiss Champ 1999 + 2014, Fujitsu, 2x Swiss Pair Go, seminars)
- Was 4 years secretary and then 4 years president of Swiss Go Federation
- Represented Switzerland in WAGC 1996 (Omachi, JP) WAGC 2000 (Sendai, JP) OZA 2004 (Amsterdam, NL) WAGC 2005 (Nagoya, JP) KPMC 2008 (Goyang, KR)



# Some suggestions of places... Switzerland



## Some suggestions of places... Lausanne



### Lausanne

- ~130k residents
- Olympic capital, home of international sports
- Perfect place to promote Go to the Olympic Committee
- Congress centers, used to international events
- Very beautiful lake and mountains nearby
- Active city with nightlife



## Some suggestions of places... The EPFL



### Ecole Polytechnique Fédérale de Lausanne

- The EPFL is a research university that specializes in sciences and engineering
- Worldwide renowned engineering university
- Hosting the event would be free
- Excellent structure to hold events with thousands of people
- We have good contacts with the school
- We could use EPFL media taskforce and prestige to promote the event



## Some suggestions of places... Ticino



### Ticino

- Ticino is the region close to Italy
- Cultural activities (e.g. film festivals)
- Very beautiful countryside, sunny
- Mountains, lakes, forests...
- We have good contacts with the tourism offices

## Some suggestions of places... Someplace else?



### Someplace else?

- Switzerland is a beautiful country with a lot of lakes and mountains, everywhere in the country
- We could rent a large cabin in the mountains, and organize an eco-village of sort around it?



# Our congress will respect 4 main axes to offer an excellent experience, and unforgettable memories

- Beautiful countryside to visit (mountains, lakes, forests, ...)
- Possibility to swim in the lakes
- Hiking, and fantastic views can be accessed



Beautiful

- Provide cheap opportunities
  - Housing, food
  - Camping place, sleeping bags?
- Provide quality
  - Comfortable hotel & rooms
  - Activities for adults & children

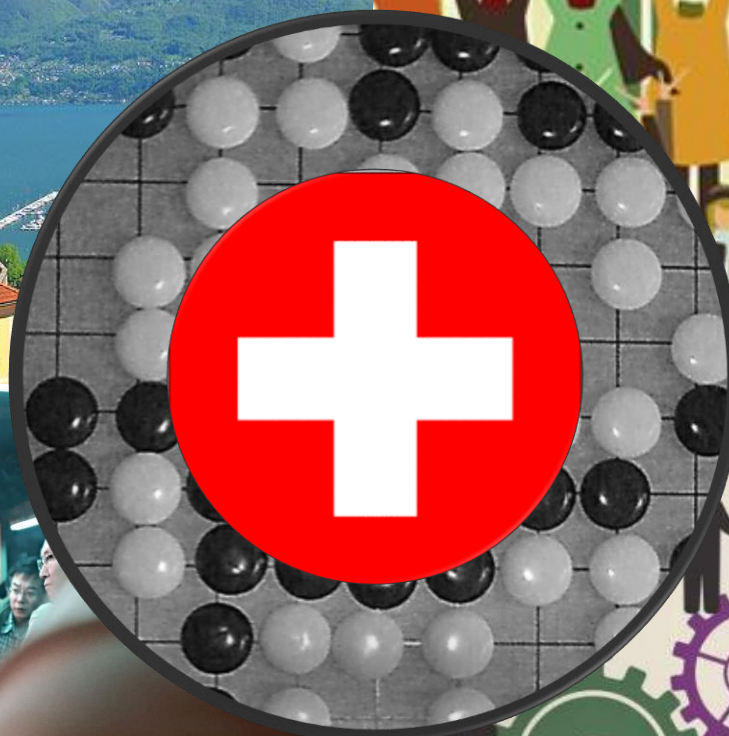


For everyone



One gathering place

- A place for players to play go and drink all night, without bothering anyone
- Preferably a pub?
- Obviously the most important one...



organized

Well

- Touristing tours
- Visit Swiss traditional industries (watchmaking, chocolate factories, swiss knife, ...)
- Discover Swiss heritage

# Next steps

ACTION	WHEN
Committee is organized	February 2016
Business plan + main documentation is ready	June 2016
Location is found, with a high probability	September 2016
At least one sponsor is interested	December 2016